



QUEEN'S CONCRETE TOBOGGAN

2026 Sponsorship Package

ABOUT US



Founded in 2001, the Queen's Concrete Toboggan (QCT) team is one of the school's original engineering design teams, consistently and successfully bringing together engineers from across disciplines to produce a concrete toboggan and compete at the Great Northern Concrete Toboggan Race (GNCTR), Canada's oldest student engineering competition which attracts over 400 students yearly.

At GNCTR, teams bring together cross-disciplinary expertise to create a toboggan consisting of a concrete running surface, a roll cage, braking system, and steering system. Each team is judged based on speed, braking performance, concrete mix quality, reporting, and spirit. Click [here](#) to read more about this year's competition details.

In the pursuit of winning, QCT is proud to provide an environment for undergraduate students to apply fundamental engineering concepts while growing their teamwork and collaboration capabilities. This year, our team is comprised of over 100 members with 24 going to competition.

Ultimately, repeating our mission of being GNCTR champions is impossible without our sponsors. This allows us to fund our toboggan construction, competition registration, transportation, and lodging expenses. Since this year's competition is in Edmonton, Alberta, we anticipate higher transportation costs and greatly appreciate the support of our sponsors to help us keep this opportunity accessible to Queen's students.

Best regards,

Ryan Currie & Simone Duifhuis



SPONSORSHIP BENEFITS



Concentrated Recruiting: Gain connections with motivated undergraduate students in various engineering disciplines who have undergone a competitive application process.

Advertisement Potential: Increase brand exposure through corporate logo placements, merchandise distribution, and naming rights.

Product Ownership: Be credited for the completion of a product which will be featured in a national competition.

Support Young Professional Growth: Facilitate hands-on learning beyond the classroom for students interested in civil/civil adjacent industries.

Support Queen's: Your assistance allows one of Queen's longest competing design teams to perform at a higher level and contribute to the schools long standing reputation for engineering excellence.

With your support, our goal this year is to win this year's competition by making system improvements, using high quality materials, and ensuring the accessibility of the GNCTR 2027 in Edmonton, Alberta.



SPONSORSHIP TIERS



	Partner \$ 4000 +	GOLD \$3999 - 2500	SILVER \$ 2499 - 1000	BRONZE < \$ 999
Name sponsor of the toboggan and special recognition.	✓			
Corporate logo featured on racing helmets.	✓ Large	✓ Medium		
Corporate logo on team apparel.	✓ Large	✓ Medium		
Distribution of company material at competition.	✓	✓		
Corporate logo featured on the toboggan.	✓ Large	✓ Medium	✓ Small	
Corporate logo featured on QCT mural.	✓ Large	✓ Medium	✓ Small	
Social media post.	✓	✓	✓	✓
Access to team resume booklet.	✓	✓	✓	✓

HOW TO SUPPORT QCBM

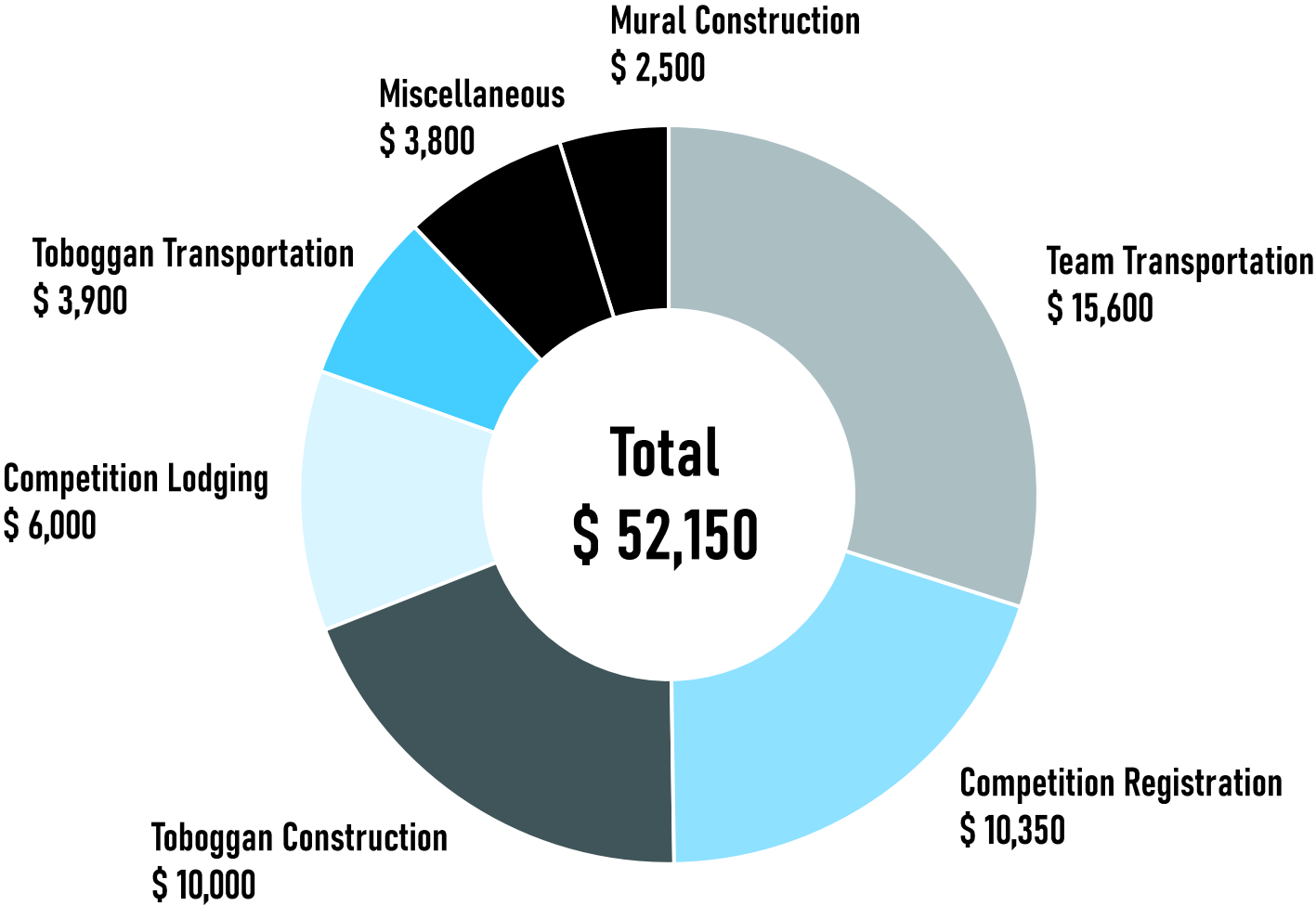
Please contact the Heads of Finance if your organization is interested in donating or if you have any questions. We will provide you with a sponsorship agreement once a tier has been chosen and an invoice will then be sent to you after the deposit has been received.

We encourage all sponsors to visit us at this year's competition in Edmonton!

toboggan@engsoc.queensu.ca



Cost Breakdown



Key Dates

Sponsorship Deadline: January 1st, 2027

Competition Date: January 27th - 30th, 2027

¹2027 budget estimated based on 2026 actuals

CONTACT US



This concludes the 2027 Queen's Concrete Toboggan sponsorship package. We would like to thank you for your time in reading this package and your interest in QCT. Sponsoring Queen's Concrete Toboggan is integral to the continuing success and operation of the design team. Your generous assistance goes towards covering costs that allow the team to design and fabricate a safe toboggan and ultimately compete in GNCTR.

STAY UPDATED



**GAVIN BHATTACHARYA & LIAM CAVANAGH
HEADS OF FINANCE**



PRESENTING YOUR 2026 QCT COMPETITION TEAM

Thank you for your consideration.